



**KNOVATION**  
SOLUTIONS



## **Benefits of dealing with an agile Security Partner**

**Knovation Solutions and WatchGuard for modern cyber protection**

## **Cybersecurity is no longer an enterprise-only problem.**

Today, mid-market organisations face the same cyber threats as global giants – ransomware, credential theft, phishing campaigns, supply chain attacks – but without the budgets, internal teams, or complex tooling that large companies rely on.

This reality has created a massive demand for simple, affordable, enterprise-grade security delivered with speed, personalisation, and genuine partnership.

## **Business challenge**

You're expected to protect more, with less, and the pressure isn't letting up.

- Budget constraints to protect against cyber attacks
- Lack of security skills and capacity
- The onerous burden of compliance
- Fragmented and legacy infrastructure
- Hybrid working risks

## **Market demand**

Mid-market organisations need enterprise outcomes with SME simplicity. They don't have a full-time cybersecurity team, yet they are still required to:

- Protect distributed workforces
- Secure cloud apps and remote users
- Maintain compliance (POPIA, ISO 27001, cyber insurance)
- Manage rapid threat evolution

# Value proposition

Enterprise protection with agility. Knovation Solutions configures and manages WatchGuard's platform for maximum impact and minimum noise.

**One scalable platform and one expert team:** No more juggling multiple vendors or partners.

**Lower total cost of ownership:** Less tooling, leaner internal staffing

**Faster deployment & fine-tuning:** We deploy WatchGuard with speed, precision, and proper governance.

**Reduced breach probability:** With WatchGuard's unified stack and our ongoing optimisation, you gain:

- more visibility
- fewer blind spots
- stronger Zero Trust alignment

**Better support and faster response times:** A local partner ensures accountability, expertise, and tailored support.

# Key capabilities

**Enterprise capability without the enterprise price or complexity.**

- AI-powered process classification allowing only trusted applications
- 24/7 expert threat hunters monitoring customer environments continuously
- Cloud-native NDR detecting lateral movement
- ThreatSync XDR correlating endpoint, network, identity, cloud telemetry

# Business benefits

Together, we deliver measurable, organisation-wide advantages across security, operations, and compliance:

- Security capabilities scale with business growth without headcount additions
- Reduced cyber risk exposure & stronger security posture
- Lower IT complexity with fewer vendors
- Better performance for remote/hybrid users
- Compliance-ready controls and reporting

**This sweet spot is exactly where Knovation Solutions and WatchGuard excel.**

That's why more organisations across South Africa are choosing us as their trusted security partner and why WatchGuard's platform is the perfect fit for mid-sized IT environments.

For businesses that can't justify a full internal security team – but can't afford a breach – this partnership offers the perfect balance of technology, strategy, and hands-on support.

**Knovation and WatchGuard:** Secure, simplified, and in control.

**Enterprise protection. Nimble agility.**  
**Mid-market affordability.**

# Built for where you're headed

Let's talk about strengthening your security posture. Reach out to our team:

**Knovation Solutions:**

**Website:** [www.knovation.co.za](http://www.knovation.co.za)

**Call:** +27 83 326 1198

**Email:** [info@knovation.co.za](mailto:info@knovation.co.za)



**KNOVATION**  
S O L U T I O N S