



KNOVATION
SOLUTIONS



Benefits of dealing with Security SME's- Knovation Solutions

Insert Subtitle

Cybersecurity is no longer an enterprise-only problem.

Today, mid-market organizations face the same cyber threats as global giants – ransomware, credential theft, phishing campaigns, supply chain attacks – but without the budgets, internal teams, or complex tooling that large companies rely on.

This reality has created a massive demand for simple, affordable, enterprise-grade security delivered with speed, personalization, and genuine partnership.

Business challenge

- Budget constraints to protect against cyber attacks
- Lack of security skills and capacity
- The onerous burden of compliance
- Fragmented and legacy infrastructure
- Hybrid working risks

Market demand

Mid-market organizations need enterprise outcomes with SME simplicity. They don't have a full-time cybersecurity team, yet they are still required to:

- Protect distributed workforces
- Secure cloud apps and remote users
- Maintain compliance (POPIA, ISO27001, cyber insurance)
- Manage rapid threat evolution

Value proposition

Enterprise protection with SME agility. Knovation configures and manages **WatchGuard's** platform for maximum impact and minimum noise. One platform + one expert team

- 24/7 SOC with automated response in under 6 minutes
- Zero-Trust Application Service classifying 99.98% of processes automatically
- Single platform correlating threats across complete attack surface

Key capabilities

Enterprise capability without the enterprise price or complexity.

- AI-powered process classification allowing only trusted applications
- 24/7 expert threat hunters monitoring customer environments continuously
- Cloud-native NDR detecting lateral movement
- **ThreatSync** XDR correlating endpoint, network, identity, cloud telemetry

Business benefits

- 80% cost reduction versus building internal SOC
- Less than one false positive monthly versus hundreds weekly
- Local specialist support and expertise with enterprise-grade capabilities
- Security capabilities scale with business growth without headcount additions

This sweet spot is exactly where Knovation Security + **WatchGuard** excel.

That is why more organizations across South Africa are selecting Knovation as their trusted security partner and why **WatchGuard's** platform is the perfect fit for mid-sized IT environments.

For businesses that can't justify a full internal security team – but can't afford a breach – this partnership offers the perfect balance of technology, strategy, and hands-on support.

Knovation + WatchGuard: Secure, simplified, and in control.

Why Act Now?

Knovation delivers exactly what growing organisations need:

Enterprise protection. SME agility. Mid-market affordability.

Knovation:

Website: knovation.co.za

Call : +27 83 326 1198

Email : info@knovation.co.za



KNOVATION
S O L U T I O N S